



# 85<sup>TH</sup> ANNUAL CONFERENCE

**November 2-3, 2024**

**Foothill College**

**Los Altos Hills, CA**

# SPONSOR PROSPECTUS



## ABOUT THE CSRT

Connect with the largest state network of medical imaging professionals & students!

The mission of the California Society of Radiologic Technologists is to provide leadership for the Radiologic science professions, and to promote excellent patient care through quality education and legislation.

Founded in 1938, CSRT is the only full-service professional organization representing the interests of more than 22,000 registered radiologic technologists and medical imaging professionals in California.

We provide career support and a wide range of opportunities for involvement for our members. These opportunities include the CSRT Board, the CSRT Student Committee, and relationships with various coalition partners. The CSRT is also an affiliate of the American Society of Radiologic Technologists (ASRT).

## THE ANNUAL CONFERENCE

For 84 years, the CSRT annual conference and other educational programs have enriched the educational development of medical imaging professionals and students in California and beyond. All radiologic technologists must earn 24 Category A/A+ continuing education (CE) credits every two years to maintain their license. CSRT programs remain a premier source for receiving this vital CE.

The conference is all about spreading ideas in the form of powerful presentations by our distinguished speakers! We hope that the event will bring the radiologic community together from every discipline and culture that seek a deeper understanding of our profession and of its innovations and improvements to technology and patient care. The CSRT board believes passionately in the power of ideas, and to share best practices to improve patient care.

CSRT's Annual Conference is inclusive of all modalities (technologists)

For more information regarding Partnership and Exhibiting Opportunities, contact:

**Kelsey Ostrow**

phone: 415.278.0441 x21 | email: [info@csrt.org](mailto:info@csrt.org)



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## THE BENEFITS OF SPONSORSHIP

Getting your name recognized by radiologic science professionals is crucial to compete in the health care market, so targeting your best customers is the key to success. When you make CSRT your marketing partner, you directly reach top prospects in medical imaging across California and surrounding states.

CSRT sponsorships and exhibitions provide the opportunity to reach the customers most important to you. This can directly:

- Increase Awareness of your brand within the radiologic science community
- Connect with the users of your imaging products or services
- Support continuing education in the imaging profession
- Display your commitment to the radiologic sciences
- Earn appreciation from members and event attendees





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## EXHIBITOR & SPONSOR REGISTRATION

<input type="checkbox"/>	<b>Platinum Exhibitor</b> Exhibit Table at the conference + Two (2) attendee representatives + Company logo and website link on csrt.org homepage for 6 months + Logo and website on all promotional materials including eblasts	\$1,500
<input type="checkbox"/>	<b>Breakfast Sponsor Exhibitor (ONE AVAILABLE)</b> Signage and verbal recognition as the exclusive Breakfast Sponsor + ALL Platinum Exhibitor Benefits (above) + 10 minutes to present during the meal at the conference	\$2,500
<input type="checkbox"/>	<b>Lunch Sponsor Exhibitor (ONE AVAILABLE)</b> Signage and verbal recognition as the exclusive Lunch Sponsor + ALL Platinum Exhibitor Benefits (above) + 10 minutes to present during the meal at the conference	\$2,500
<input type="checkbox"/>	<b>Student Bowl Sponsor (ONE AVAILABLE)</b> Signage and verbal recognition as the exclusive Student Bowl Sponsor + ALL Platinum Exhibitor Benefits (above)	\$2,000
<input type="checkbox"/>	<b>Standard Exhibitor</b> Exhibit Table at the conference + One (1) attendee representative + Listed in promotional materials	\$1,000
<input type="checkbox"/>	<b>Bag Insert Opportunity</b> Company collateral including one (1) flyer and/or small promotional item in attendee bag. (Listed in promotional materials, <u>No exhibit table.</u> )	\$350

\*Please reach out if you would like to inquire about additional speaking opportunities.

COMPANY NAME \_\_\_\_\_

PRIMARY CONTACT NAME \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

ADDRESS \_\_\_\_\_

ATTENDEE NAMES (If applicable) \_\_\_\_\_

Please select your preferred payment method:

CHECK (Payable to "California Society of Radiologic Technologists")  CREDIT CARD (Complete fields below)

NAME ON CARD \_\_\_\_\_

CARD NUMBER \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_ CVV \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

To register online: [CLICK HERE](#)

Mail this registration form and check payment to:  
California Society of Radiologic Technologists  
4747 N. First St., Ste 140, Fresno, CA 93726  
P: 415.278.0441 [info@csrt.org](mailto:info@csrt.org)