

2023



California Society of
Radiologic Technologists

Annual Sponsorships

2023 Annual Sponsorship Packages

Why Partner with CSRT?

CSRT partnership opportunities provide your business with the opportunity to reach the customers most important to you.

When you partner with the CSRT, you get the ability to connect with the top medical imaging professionals in California.

As a partner you will:

- 
1 INCREASE YOUR BRAND AWARENESS WITHIN THE RADIOLOGIC SCIENCE COMMUNITY
- 
2 CONNECT DIRECTLY WITH THE USERS OF YOUR IMAGING PRODUCTS AND SERVICES
- 
3 SUPPORT CONTINUING EDUCATION IN THE IMAGING PROFESSION
- 
4 DISPLAY YOUR COMMITMENT TO THE RADIOLOGIC SCIENCES
- 
5 EARN APPRECIATION FROM OUR MEMBERS AND ATTENDEES



About CSRT



The CSRT is the only full-service professional organization representing the interests of more than 22,000 registered radiologic technologists and medical imaging professionals in California.

The CSRT is an Affiliate of the American Society of Radiologic Technologists (ASRT). We provide career support and a wide range of opportunities for involvement for our members.

Don't miss your chance to reach the right people in just the right way within the largest state network of imaging professionals.



California Society of
Radiologic Technologists

2023 Annual Sponsorship Packages

PLATINUM PARTNER

Venipuncture Courses

- Company logo and link on six (6) Venipuncture course registration pages;
- Announced as Venipuncture course partner during in-person sticks.

Annual Conference & Spring Conference

- Two (2) email blasts (Pre/Post) to Annual Conference attendees and Spring Conference;
- Company logo and link on Annual Conference and Spring Conference event sites;
- Company logo displayed on welcome slides & during Membership Meeting (*Annual Conference ONLY*);
- Verbal recognition throughout Annual Conference and Spring Conference;
- Two (2) PowerPoint slide advertisements with 30 second scripts to be read/shared during Annual Conference and Spring Conference.

Communications

- Four (4) email blasts to **ALL** CSRT contacts;
- Company logo and link on all CSRT email blasts.

Website

- Banner advertisement on homepage and link for 2 months;
- Company logo and link on homepage for 12 months.

Social Media

- Six (6) social media posts on CSRT social media channels as a platinum partner;
- Three (3) targeted advertisements on CSRT social media channels.

Membership

- Four (4) complimentary CSRT Associate Memberships;
- Membership pricing for 10 participants for all CSRT events;
- Listing on “Find an Associate” member page.

Total Value:
\$6,350.00

Your Cost: \$4,000.00

GOLD PARTNER

Venipuncture Courses

- Company logo and link on four (4) Venipuncture course registration pages;
- Announced as Venipuncture course partner during in-person sticks.

Annual Conference & Spring Conference

- One (1) email blast to Annual Conference attendees and Spring Conference;
- Company logo and link on Annual Conference and Spring Conference event sites;
- Company logo displayed on welcome slides & during Membership Meeting (*Annual Conference ONLY*);
- Verbal recognition throughout Annual Conference and Spring Conference;
- One (1) PowerPoint Slide advertisement with 30 second script to be read/shared during Annual Conference and Spring Conference.

Communications

- Two (2) email blasts to **ALL** CSRT contacts;
- Company logo and link on all CSRT email blasts.

Website

- Banner advertisement on homepage and link for 1 month;
- Company logo and link on homepage for 12 months.

Social Media

- Six (6) social media posts on CSRT social media channels as a gold partner;
- Two (2) targeted advertisements on CSRT social media channels.

Membership

- Two (2) complimentary CSRT Associate Memberships;
- Membership pricing for six (6) participants for all CSRT events;
- Listing on “Find an Associate” member page.

Total Value:
\$3,900.00

Your Cost: \$3,000.00



California Society of
Radiologic Technologists

2023 Annual Sponsorship Packages

SILVER PARTNER

Venipuncture Courses

- Company logo and link on two (2) Venipuncture Course registration pages;
- Announced as Venipuncture course partner during in-person sticks.

Annual Conference & Spring Conference

- Company logo and link on Annual Conference and Spring Conference event sites;
- Company logo displayed on welcome slides & during Membership Meeting (*Annual Conference ONLY*);
- Verbal recognition throughout Annual Conference and Spring Conference;

Communications

- One (1) email blasts to **ALL** CSRT contacts;
- Company logo and link on all CSRT email blasts.

Website

- Company logo and link on homepage for 12 months.

Social Media

- Six (6) social media posts on CSRT social media channels as a Silver Partner;
- One (1) targeted advertisement on CSRT social media channels.

Membership

- One (1) complimentary CSRT Associate Membership;
- Membership pricing for four (4) participants for all CSRT events;
- Listing on “Find an Associate” member page.

Total Value:
\$1,925.00

Your Cost: \$1,500.00

BRONZE PARTNER

Venipuncture Courses

- Company logo and link on one (1) Venipuncture Course registration page;
- Announced as Venipuncture Course partner during in-person sticks.

Annual Conference & Spring Conference

- Company logo and link on Annual Conference and Spring Conference event sites;
- Company logo displayed on welcome slides & During Membership Meeting (*Annual Conference ONLY*);
- Verbal recognition throughout Annual Conference and Spring Conference;

Communications

- Company logo and link on all CSRT email blasts.

Website

- Company logo and link on homepage for 12 months.

Social Media

- Six (6) social media posts on CSRT social media channels as a Bronze Partner;

Membership

- One (1) complimentary CSRT Associate Membership;
- Membership pricing for two (2) participants for all CSRT events;
- Listing on “Find an Associate” member page.

Total Value:
\$1,100.00

Your Cost: \$1,000.00



California Society of
Radiologic Technologists

2023 Annual Sponsorship Application & Contract

Thank you for your interest in partnering with the California Society of Radiologic Technologists. Your support will allow our organization to continue to work to advance and elevate the medical imaging and radiation therapy profession through quality education and active legislation, ensuring the highest safety and quality of care for California patients.

Please take a moment to select the partnership that works best for your organization by completing the form below and emailing it to info@csrt.org or visit us online at <https://csrt.org/partnertoday>.

On behalf of our volunteer leaders, our members and the over 22,000 registered radiologic technologists and medical imaging professionals in California, THANK YOU for your support!

We look forward to partnering with you as we connect you with our valued radiologic professionals.

Sponsor Information

COMPANY NAME

PARENT COMPANY

COMPANY MAILING ADDRESS

CITY

STATE

ZIP

CONTACT NAME

TITLE

CONTACT PHONE NUMBER

CONTACT EMAIL

SIGNATURE OF AUTHORIZED REPRESENTATIVE

Annual Sponsorship Opportunities

☐
☐

Platinum Sponsor - \$4,000.00

Silver Sponsor - \$1,500.00

☐
☐

Gold Sponsor - \$3,000.00

Bronze Sponsor - \$1,000.00

Payment Information

☐

CHECK

☐

CREDIT CARD

BILLING NAME

CREDIT CARD NUMBER

EXPIRATION DATE

SECURITY CODE

BILLING ADDRESS

CITY

STATE

ZIP

TOTAL AMOUNT \$

Please send this form, signed agreement and mail payment to: (M) 4747 N. First St., Suite 140, Fresno CA 93726